

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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GOVERNMENT TECHNOLOGY & SERVICES COALITION OVERWHELMED AS EVERY SINGLE GOVERNMENT CONTRACTOR JOINS DURING MARCH MEMBERSHIP MADNESS

Washington, D.C., April 1 --The Government Technology & Services Coalition (GTSC), the premier organization for small and mid-sized companies in homeland and national security, announced today that every government contractor in the federal market joined during the organization's March Membership Madness promotion. "Between the competition to win the iPad mini and the desire for the added benefits, we've simply been overwhelmed by this promotion!!" said Kristina Tanasichuk, Founder & CEO of the Coalition.

While the exact number is yet unknown, over 20,000 memberships have already been processed. "I've been invoicing 24/7 and our accounting system has crashed three times," said Jon Ostrowski, CFO of the Coalition, "even at this rate it will take weeks to invoice all of our new members." The organization, started only 4 years ago, has now grown to the largest non-profit group of companies in the world. At the end of the invoicing process, the federal government may finally know how many contracting companies actually work for them.

Members trying to read GTSC's member newsletter, that welcomes and introduces new members to the group, had to scroll for three-and-a-half-hours to get to the "G" companies. "I was just trying to see how many of my referrals took up the offer," said Randy Lange, Chief Growth Officer at Eagle Ray, Inc. "I mean, I really wanted that iPad mini!"

"We were thinking of using the new Apple Watch for next year's promotion," said Anne Crossman, Chair of GTSC's Membership committee, "we're not going to do that." GTSC's graphic designer – the creative force behind the organization's member profiles – could not be reached for comment on his yacht in the Caribbean. The Washington Convention Center has already agreed to host the groups monthly meetings and over 890 banks have already contacted the Coalition to offer accounts and new services.

"We are thrilled by the support we've received from the government contracting community," said Tanasichuk, "we couldn't do it without you!"

Learn more about what the Government Technology & Services Coalition really does at www.GTSCoalition.com. This press release is an April Fool's Day treat for our supporters and friends. Enjoy your day.

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The Government Technology & Services Coalition (GTSC) is a nonprofit, non-partisan 501(c)(6) association of companies that create, develop and implement solutions for the federal homeland and national security sector. Our vision is to provide an ethical, effective platform for information exchange between the public and private sector on homeland and national security ideas, technologies and innovations. Our mission is to provide exceptional advocacy, capacity building, partnership opportunities and marketing in the Federal security space for small and mid-sized companies and to support and assist our government partners achieve their critical missions with the highest integrity; best and most innovative technologies; and results-based, quality products and services to prevent, protect against, mitigate, respond to and recover from any terrorist attack or natural disaster.